DOCUMENT RESUME

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ABSTRACT

From July 1974 to June 1975, the mobile training unit traveled throughout Indiana displaying career education related materials and providing counseling services to groups of youth. A three-page review discusses project goals, methods, and findings. The project attempted to provide educators with up-to-date information about career education materials and new approaches to career development. On two occasions the unit was driven to national meetings and used as a display characterizing the type of materials and activities used by Indiana to promote career education in the schools. A milage log (three pages), followup letters (seven pages), a budget statement, and an evaluation form are included in the report. (NJ)

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AUG 13 1975

FINAL REPORT

MOBILE TRAINING UNIT

GERALD O. DUDLEY, Ph.D.
DIRECTOR

PROJECT NO. 28-74-C-29

INDIANA CAREER RESOURCE CENTER
1201-09 SOUTH GREENLAWN AVE.
SOUTH BEND, INDIANA 46615

JULY, 1975

STATE BOARD OF
VOCATIONAL AND TECHNICAL EDUCATION
DEPARTMENT OF PUBLIC INSTRUCTION
DIVISION OF VOCATIONAL EDUCATION
STATE OF INDIANA

U S DEPARTMENT OF HEALTH, EDUCATION & WELFARE
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CE005874

The following persons have been involved in the activities that make up this report:

CAREER EDUCATION CONSULTANTS:

Dr. Gerald Dudley

Mr. Paul Elliott

Mr. James Meuninck

Ms. Kim Powers

Dr. Eldon Duff

Mr. Paul L. Smith, Jr.

SUPPORT STAFF:

Mrs. Donna Bach

Mrs. June Bouskill

Mrs. Carolyn Foster

Mrs. Joyce Miller

Mrs. Betty Morrison

Mr. Roger Penrose

Mrs. Lorraine Wisner

Mr. David Yates

UT 102345

INFORMATION SHEET

A. Kind of Project: (check one)

1 ___	Experimental	4 X	Demonstration
2 ___	Developmental	5 ___	Evaluative
3 ___	Pilot	6 ___	Exemplary

B. Population

TYPE		Numbers
A	Disadvantaged	A _____
B	Handicapped	B _____
C	Migrant	C _____
D	Minority	D _____
E	Combination of the above X	E Statewide
F	Other _____	F _____

GROUP		
1	Pre-school	1 _____
2	Elementary	2 _____
3	Junior High School	3 _____
4	Middle School	4 _____
5	Senior High School	5 _____
6	Post Secondary	6 _____
7	Adult	7 _____
8	University	8 _____
9	Employer	9 _____
10	Employee	10 _____
11	Citizens	11 _____
12	Parents	12 _____
13	Combination of the above all	13 Statewide

LOCALITY (check the one which encompasses the locality involved)

a	National X	a 2 trips
b	State X	b X
c	Region	c _____
d	District	d _____
e	County	e _____
f	Areas	f _____
g	Community	g _____
h	School Corporation (LEA)	h _____

MOBILE TRAINING UNIT - A TOTAL COMMUNITY

APPROACH TO CAREER GUIDANCE

INTRODUCTION: The Indiana Career Resource Center was originally funded by Vocational Education funds to serve as a model center for the location, sharing and description of materials that could facilitate career development in youth. As the concept developed, there was primary concern that the wide dissemination of findings could occur. With all schools in Indiana as the potential recipients of both materials and in-service instruction, some means had to be made for a delivery system that could functionally reach all corners of the State.

Although the development of training and material utilization approaches was in its third year in 1972, the use of a Mobile Training Unit to facilitate mobility around the state was just beginning at the Indiana Career Resource Center.

During this past (1974-75) fiscal year the Unit focused on service to both adult and youth populations and utilized an evaluation instrument to assess the perceptions of both groups to the services offered.

PURPOSES: The multiple purposes of the project may be stated as follows:

1. To provide easily accessible information concerning curriculum materials in career education to educators throughout Indiana.

2. To insure equal distribution of services to all parts of Indiana in a least-cost/maximum benefit manner.

3. To continue an Indiana career education approach through in-service education of classroom teachers, counselors, administrators, and community individuals in their local area.

4. To provide an awareness, without time lag, for educators, to new and emerging approaches to career development.

5. To test the effectiveness of utilizing the Mobile Training Unit, fully equipped as a counseling center with local counselors providing their time and students.

Method

During the past fiscal year, July 1, 1974 - June 30, 1975, the Unit was driven to many locations throughout the state to display career education related materials or to be used as a career counseling center with groups of youth. On two occasions the unit was driven to national meetings and used as a display characterizing the type of materials and activities Indiana is using to promote career education in the schools.

Three types of evaluation data are available to allow an analysis of the effectiveness, receptiveness, and feasibility when utilizing a thirty-foot long recreation vehicle as a means of disseminating career education ideas.

The first source of information is a summary from a mileage log used to record trip information throughout the year.

The second source of information is a sample of follow-up letters arriving from persons who requested and used the in-service visits to their local areas.

The third source of information is the result of a questionnaire received from persons who rated the programs in which the mobile unit was used. The instrument was developed for the purpose of gaining feedback regarding personnel and program acceptance.

Findings

A. Mileage

During the past project year the Unit has made 82 on-site visitations to locations throughout Indiana. 50 of these invitations were granted for the purpose of in-service training of educators; 8 were made to provide the Unit as a counseling center for the local counselors in the schools; and 24 had to be made to the service or factory location to maintain the operational capability of the Unit.

The average round-trip mileage of the vehicle for the education-related visitations incurred was 165. In many cases this figure is inflated because several locations were visited during a single trip.

Over this period of travel, 10,573 miles have been covered and the average gas consumption for the Unit appears to be about 7.5 miles per gallon of regular gasoline.

Appendix A provides a detailed listing of the locations and miles.

B. Follow-up Letters.

The responses from the schools visited have been collected by the Indiana Career Resource Center. An overwhelming majority of the letters express an extremely positive attitude toward the visit of the Mobile Training Unit. They also were seemingly pleased with the assistance from accompanying staff members and the demonstrations they provided. It seems that a multiplier effect has occured whenever the Unit has visited some area. The news releases and local publicity have prompted further requests from schools. Appendix B provides a sample of written communications received by the Center as a response to visits throughout the state.

C. Formal Evaluation

Whenever audiences were present to give reactions to the program and materials related to the Mobile Training Unit, a formal feedback was obtained and the summary of the results from a number of participants is included as Appendix C.

It is interesting to note that many of the participants were not made aware of the purpose of the workshop or program but became enthused as a result of their participation.

APPENDIX A

EDUCATOR WORKSHOP SERVICE TRIPS

DATE	PLACE	MILEAGE
May, 1974		
1	Maintenance	68.5
9-10	Share Conference, Indianapolis	303.9
13	Gas & South Side School	14.1
20 to		
June 11	Odd Small Maintenance Trips	43.3
11-18	Purdue, Hammond	90.6
18	Chamberlain, Goshen	60.4
20	Maintenance	13.7
21	Gas 20.7	
25	St. Francis College	175.6
July 1	Bloomington	431.3
12	Kokomo & Roosevelt School	200.0
13	Gas	12.4
15-18	Muncie & Lafayette	474.1
19	Wash	8.8
30	Shillings, and Wash	11.2
August		
1-13	Lowell, IN	89.7
13	Converse	212.8
18	Washington, D. C.	1338.4
September		
1	Indianapolis	145.4
17	East Point, MI	74.0
20	Fort Wayne	184.0
23	Michigan City	74.3
October		
1	Gas	11.9
3	Angola	49.2
10	Plymouth	53.3
12	Gas	14.8
14	Munster	152.7
17	Peru and N. Manchester	185.0

DATE	PLACE	MILEAGE
18	Gas	17.6
21	St. Joseph College	151.1
23	Gas & Driver Training	17.6
24	Shelbyville	356.7
31	Gas	15.1
31	Andrews	53.1
November		
5	Gas	17.3
6	Hammond	155.0
7	State Inspection	7.3
8-20	Michigan City, LaVille, Gary, PHM	269.0
21	First Presbyterian Church	5.9
22	Wash	9.2
25-27	West Lafayette, Purdue, Lebanon, Crown Point	442.5
December		
27	Maintenance Check	39.5
January, 1975		
24	Grimmer Middle	157.4
28	Gas & Wash	23.9
30	Indianapolis School for the Deaf	294.8
February		
1	IU Alumni, at ICRC	-0-
10	Workinger, Gas, Propane	29.3
10-19	Fort Wayne, Fairfield Jr. High	189.3
19	Gas, Propane & Quonsett	20.8
19-25	Gary, Edison	133.1
25	Michigan City	78.7
28	Gas & Propane	29.7
March		
5	Madison	6.9
7	Peru	321.5
11	Niles	32.5
13	Wash, & Sears	9.2
17	Purdue, Calumet	167.2
18	State Prison	83.3
19	Ohio State National Forum	557.6

DATE		PLACE	MILEAGE
	23	Garett, IN ?	14.9
	26	Wabash High Schools	184.9
	31-		
April	5	Edison School, East Chicago	124.7
	7	Lowell High School	195.9
	8	ELCEP	27.1
	10-18	Kokomo, & Mullan, MI	296.3
	22	Winimac	137.1
	23	Fort Wayne	200.0
	24	Hansel Center	10.0
	25-26	Anderson	400.0
	28-		
May	5	Lowell	124.0
	5	Peru	172.1
	25	Gas & Wash	17.5
	29-		
June	5	Balance Tires & Align	24.9
		Total	10,573.1

APPENDIX B

STATE OF INDIANA

Department of Public Instruction
Dr. Harold H. Negley, Superintendent
Room 229, State House · Indianapolis 46204
Phone 317 633-6610
Division of Curriculum
120 West Market Street – 10th Floor
Area Code 317-633-4507

May 7, 1975

Mr. Paul Elliot
Indiana Career Resource Center--
Mobile Unit
1205-09 S. Greenlawn
South Bend, Indiana 46615

Dear Mr. Elliot:

On behalf of myself and the other Early Childhood-Elementary Conference Coordinators, I would like to express our appreciation to you for the display.

Many people commented on the good ideas they got from it. Your participation added much to the scope and impact of the Conference.

Those who attended have given us every indication that it was a success. Your part in the program was a very positive contribution to that success.

Sincerely yours,

Catherine Haynes

Catherine Haynes
Early Childhood Consultant

for Conference Coordinators:

Julie Cripe
Elementary Consultant
Division of Curriculum
Department of Public Instruction

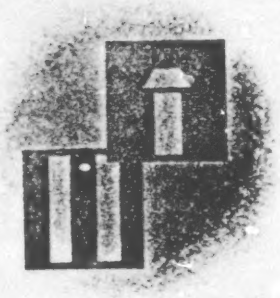
Catherine Haynes
Early Childhood Consultant
Division of Curriculum
Department of Public Instruction

Mollyann Hufford
Elementary Consultant
Northern Regional Service Center
Department of Public Instruction

Mona de la Garza, Elementary
Project CHILD

Donna Gavigan, Early Childhood
Project CHILD

CH/lme



PROJECT HEAD START
SOUTH BEND COMMUNITY SCHOOL CORPORATION

635 SOUTH MAIN STREET • SOUTH BEND, INDIANA 46623 • (219) 287-6573

March 24, 1975

Mr. Paul Elliott
Career Resource Center
Indiana University South Bend
1205 S. Greenwood Avenue
South Bend, Indiana 46615

Dear Paul,

Thank you very much for bringing the Career Resource Mobil Unit to Purdue University - Calumet Campus on Monday March 17, 1975.

Thank you, too, for giving the mini-workshop on Career Education. The students were able to get a "birds eye view" of what it's all about and to see what materials are available to them. Two and one-half hours is too short a span of time to adequately explain Career Education. But I think it stimulated their thinking and I hope it will inspire them to seek more information.

The drive to Hammond was so pleasant in the "impregnable bullet" with Carolyn and you. I wish I could travel that way every time!

Please thank Carolyn for me too.

Sincerely yours,

Martha Erickson

(Mrs.) Martha A. Erickson, RD

MAE/cec

PURDUE UNIVERSITY
SCHOOL OF HUMANITIES, SOCIAL SCIENCE AND EDUCATION
WEST LAFAYETTE, INDIANA 47907

OFFICE OF THE DEAN

December 17, 1974

Mr. Paul Smith Jr.
Indiana Career Resource Center
1205-09 S. Greenlawn
South Bend, IN 46615

Dear Mr. Smith:

Those of us in the Humanities Counseling Office who met with you in the "career van" wish to thank you for your visit. We ten or eleven staff members particularly enjoyed poring over the materials and devices contained in the van, and hearing your mini presentation on career education. Your enthusiasm is contagious!

During this hectic holiday time, we are in the "holding pattern" with our focus on careers in Humanities Counseling. We are simply concluding our career counseling groups, and are in the process of evaluating student perceptions of their group experiences.

Thank you, again, Mr. Smith, for visiting us here at Purdue and we will keep you informed of ways in which we carry through with our concern for Humanities students and their preparation for the work world.

Sincerely,

Karen Whitney

Karen Whitney
Counselor and Academic Advisor

clb

9/12/74

JAMES O. EASTLAND, MISS. CHAIRMAN
JOHN L. MCCLELLAN, ARK. ROMAN L. HRUSKA, NEBR.
SAM J. ERVIN, JR., N.C. HIRAM L. FONG, HAWAII
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BIRCH BAYH, IND. MARLOW W. COOK, KY.
QUENTIN N. BURDICK, N. DAK. CHARLES MCC. MATHIAS, JR., MD.
ROBERT C. BYRD, W. VA. EDWARD J. GURNEY, FLA.
JOHN V. TUNNEY, CALIF.

PETER M. STOCKETT
CHIEF COUNSEL AND STAFF DIRECTOR

United States Senate
COMMITTEE ON THE JUDICIARY
WASHINGTON, D.C. 20510

September 10, 1974

Dr. Gerald Dudley, Director
Indiana Career Research Center
1205-09 S. Greenlawn
South Bend, Indiana 46615

Dear Dr. Dudley:

I recently had the opportunity to visit your Mobile Training Unit and see the project materials being used in Career Education curriculum in Indiana schools. You are doing remarkable work in an exciting program, and it is good to see the needs of so many Hoosiers being met. I recognize the need for adequate funding for Career Education and will make every effort to see that these needs are met. It is imperative that this program be allowed to continue.

Kim Powers and Paul Smith are fine representatives for the Career Resource Center. It was a pleasure to talk with them.

If I can be of further assistance to you in this or any other matter, please don't hesitate to let me know.

Sincerely,

Birch Bayh

Birch Bayh
United States Senator

DEPARTMENT OF HEALTH, EDUCATION, AND WELFARE
OFFICE OF EDUCATION
WASHINGTON, D.C. 20202

September 3, 1974

Ms. Kim Powers
Mr. Paul L. Smith, Jr.
Career Education Consultants
Indiana Career Resource Center
1205-09 S. Greenlawn Ave.
South Bend, Indiana 46615

Dear Paul and Kim:

Please forgive my delay in writing to express my thanks to both of you. Things have been more than slightly hectic since your visit here, and I simply have not found the time to write. My lateness in no way is an expression of any kind of lack of appreciation for your efforts. Rather, it is simply my own inefficiency.

Obviously, since you were both here, I do not need to tell you that the Indiana Career Resource Center Mobile Van was tremendously well received here in Washington. Our records indicate that more visitors actually inspected the materials in your van than expressed specific interest in any of the other career education materials included in the USOE display. I, too, was impressed with the contents of your van. The fact that, almost without exception, the materials you had on display were ones "homemade" by classroom teachers is, in my opinion, the very best illustration you could have of the career education concept. There is no doubt in my mind but that these materials will be extremely useful as "starter ideas" for other teachers throughout the State who express some interest in career education.

Impressive as the materials were, you two, as individuals, were even more impressive to me than your van with all its contents. Your obvious enthusiasm for the career education concept was refreshing and rewarding for me to see - especially on the day of the Senator's visit when most of my time was being devoted to answering some of our "enemies". If I could have talked all the top decision makers in HEW into visiting both of you and your display, I have a feeling that the combination would have been most positive and helpful. I especially appreciated the courteous and unhurried manner in which you greeted visitors to the van and your thoughtfulness in responding to their questions. You did a very great deal for career education's "public relations" image among some important people in OE.

I am sure that members of my staff must have already mailed you copies of all of the photographs taken during the congressional visits to your van. Just in case, however, I will check before this letter goes in the mail and make sure that you have those. Again, thanks very, very much for everything. I hope that you will let me try to repay you sometime through a visit in the name of career education to Indiana. You have been of great help to me.

Sincerely,

Kenneth B. Hoyt
Associate Commissioner
Office of Career Education
Bureau of Occupational and
Adult Education

...KKERS
...Director &
Principal, High School

HOWARD JESSUP
...ant Principal, High School

JERRY DALMAN
Principal, Junior High School

HAROLD GAARDE, Ed. D.
Superintendent

E. F. GRUNST
Administrative Assistant

ROBERT GABEL
Director
Community Recreation & Education

G. MAURICE CARROLL
Director, Elementary Grades

MARY WIACEK
Principal, Central School

EDWARD BABCOCK
Principal, Lincoln School

SOUTH HAVEN PUBLIC SCHOOLS

SOUTH HAVEN, MICHIGAN 49090
Tel. 616 637-518

March 14, 1975

Mr. Paul Elliott
Indiana Career Resource Center
1201-09 S. Greenlawn Avenue
South Bend, Indiana 46615

Dear Mr. Elliott:

This letter serves to express our appreciation to you and Mr. Smith for the fine job you did last week in the demonstration of career education materials and in the presentation to the staff.

Your willingness to share your materials and expertise with with us was noteworthy, and I only wish it had been possible for Mr. Smith to have more time for his talk.

Enclosed is a clipping from our local newspaper; also the evaluation sheets requested by Mr. Smith.

Once again, our thanks, and hope we can utilize your advice and services in the future.

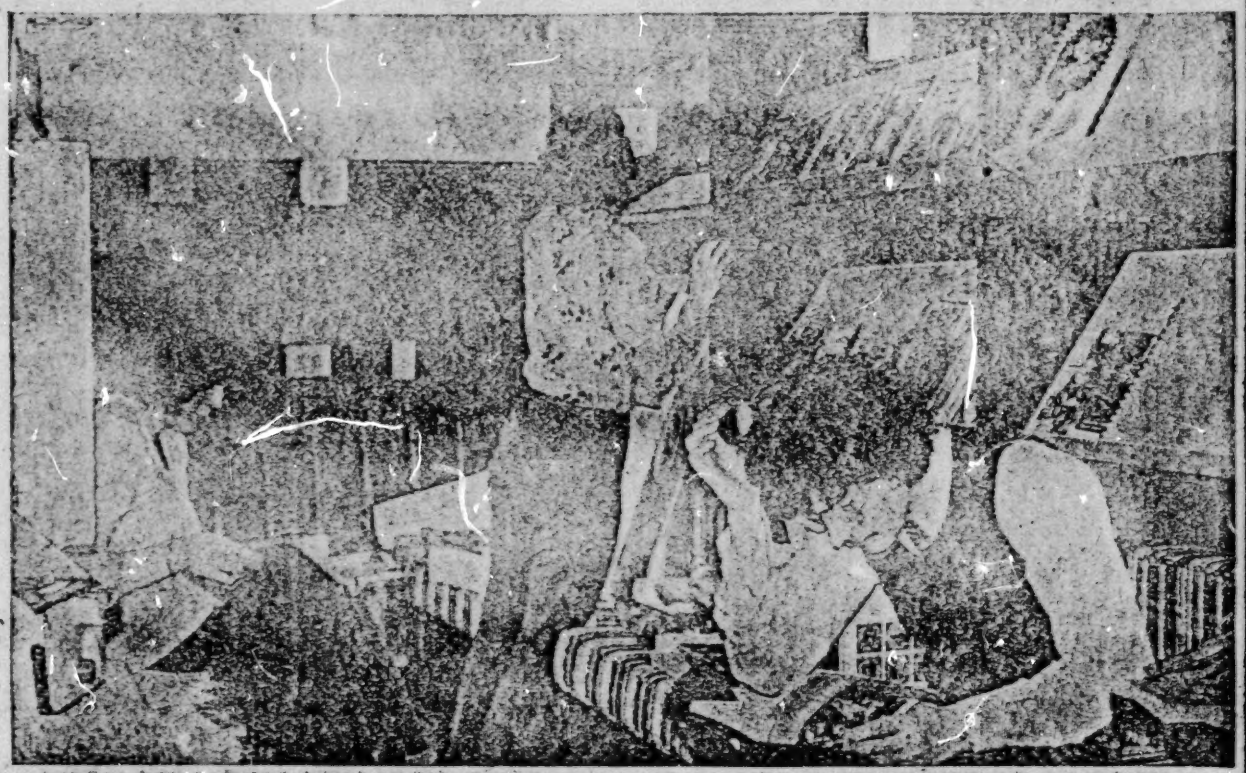
Sincerely,

Maurice Carroll

Maurice Carroll
Director of Elementary Grades

c.c. Paul Smith
Gerald Dudley

SH Teachers Learn Career Ed



These three South Haven teachers examine the various materials the Indiana Resource Center Mobile Unit has to offer. The unit was at Lincoln School Thursday and consultants from the Indiana-based center conducted workshops with local teachers to acquaint thm with career educational concepts and materials.

By DAVE ZAREK
Tribune Staff Writer

Career education is still an undefined instructional concept for the nation's school systems, but several South Haven teachers got closer to a definition of that concept Thursday when they viewed literature on the subject at a mobile unit display at Lincoln School.

The Indiana Career Resource Center assists teachers utilize materials to better prepare students for possible careers. A team of consultants offered materials and discussed ways of implementing the career education program into the present curriculum.

In its fourth year of operation, the Indiana Career Resource Center is a project funded through the Vocational Education Division of the Indiana State Department of Public Instruction. It is coordinated by the Education Division of Indiana University at South Bend.

"We try to show the relevancy of different aspects of studies to everyday living," said Paul Elliott, career education consultant who hosted the mobile unit. "The materials we show here will enhance the general education coursework."

Elliott said the purpose of the traveling unit was twofold: to provide in-service teacher training about career education; and to display commercially produced materials that many teachers are purchasing to use in classrooms.

"All children must relate their studies to career opportunities, not just those who plan to go to college," said Elliott. "We must have individual awareness about general coursework and relate it to careers."

APPENDIX C

IN-SERVICE WORKSHOPS

Whenever staff members present a workshop the opportunity is given for respondents to give feedback to the sessions. The following chart provides an overview of the manner in which the sample of over 1200 respondents reacted to the workshop sessions.

Questions	NR*	Low		Average		High	
		1 & 2		3	4	5	6
1. I understood in advance what the presentation was to be about.	1	29	**	14	17	18	22
2. The program was presented within the announced time boundaries.	1	3		3	5	24	63
3. The physical facilities for the program were adequate.	1	5		6	16	32	40
4. The presenters' presentations were:	2	2		4	16	35	41
5. The program seemed to fit my particular needs with regard to career education.	3	11		16	27	26	18
6. Opportunities were given to explore the concepts of career education and to define their implications for our local situation.	5	10		13	25	28	20
7. I have new plans for including career development activities in my future work with youth (adults).	4	8		14	26	27	21
8. I would appreciate further involvement with the services of the Indiana Career Resource Center.	4	7		10	20	25	33
9. I personally would like some input into further discussions or planning of career programs for our schools and community.	5	10		13	20	24	28

* No response

** Indicates percent(%) of total responses for each scale rating

A copy of the feedback form is included in Appendix H .

FINANCIAL STATEMENT FOR FINAL REPORT ENDING June 30, 1975
(Date)

ITEMS	Project Budget FY 19__		Total Expenditures on Project	
	Agency	Federal	Agency	State/Federal
A. DIRECT EXPENDITURES				
1. Personnel		13,500.00		13,500.00
2. Contractual services		3,037.10		3,037.10
3. Employee benefits		2,811.31		2,811.31
4. Travel		3,500.00		3,500.00
5. Supplies and materials		1,551.59		1,551.59
6. Communications (include phone calls, printing)		500.00		500.00
Utilities		1,000.00		1,000.00
7. Properties (rentals or purchase of equip.)		1,000.00		1,000.00
8. Facilities		no charge		
9. Product production and dissemination		1,600.00		1,600.00
10. Project Evaluation		-0-		
Gas & Maintenance		1,500.00		1,500.00
B. INDIRECT EXPENDITURES				
C. TOTAL EXPENDITURES		30,000.00		30,000.00

Project Monitor

Director: _____

LEA: _____

INANCIAL STATEMENT FOR FINAL REPORT ENDING June 30, 1975
(Date)

Project Number 28-74-C-29

	Project Budget FY 19__		Total Expenditures on Project		End of Project Balance:	
	Agency	Federal	Agency	State/Federal	Agency	State/Federal
ES						
		13,500.00		13,500.00		-0-
ervices		3,037.10		3,037.10		-0-
fits		2,811.31		2,811.31		-0-
		3,500.00		3,500.00		-0-
materials		1,551.59		1,551.59		-0-
s(include printing)		500.00		500.00		-0-
ntals or quip.)		1,000.00		1,000.00		-0-
		1,000.00		1,000.00		-0-
		no charge				
ction and		1,600.00		1,600.00		-0-
ation		-0-				
ance RES		1,500.00		1,500.00		=0-
		30,000.00		30,000.00		-0-

Director: _____

Project Monitor

LEA: _____

ABSTRACT

Project # 28-74-C-29

TITLE: Career Resource Mobile Training Unit

DIRECTOR: Gerald O. Dudley, Ph.D.

PRINCIPAL INVESTIGATOR: Gerald O. Dudley, Ph.D.

AGENCY: Indiana Career Resource Center

LOCATION: 1201-09 S. Greenlawn Avenue (Street) South Bend (City) IN (State) 46613 (Zip)

BUDGET: Local -0- Federal $30,000 Total $30,000

OBJECTIVES OF PROJECT:

A. To provide a readily available display of curriculum and media materials, related to career development, that can be driven throughout Indiana for educator and community audiences.

B. To serve as a small self-contained laboratory in which educators can prepare curriculum and program materials for their local career education projects.

C. When not used as above, to serve as a self-contained counseling room on invitation from school counselors or teachers.

D. To provide a visible awareness that Indiana is exploring exemplary methods for infusing career education materials and ideas into the ongoing school programs of the state.

PROCEDURES OF IMPLEMENTATION:

Since this is the third year (started in Oct. 1972) of this project, the implementation phases of the project are in motion. Additional awareness processes were used in early October when a flier and accompanying letter were distributed to all Indiana school superintendents announcing the availablility of the Unit and consultant staff. The end of the year report was rendered regarding the advisability for continuing the Mobile Training Unit concept.

EVALUATIONS:

Evaluations were conducted regarding cost analysis and audience acceptance and indicated the Unit as a feasible method for attaining awareness of career education materials statewide.

CONTIRUBTION TO VOCATIONAL AND TECHNICAL EDUCATION:

Career development occurs in the lifetime of all individuals. This development can be assured if educators deliver a planned, coordinated, and relevant approach for relating education to occupation -- school to work. This is the objective of career education and the expectation of the use of this Unit in this project.